

Session:2026-27		Max.Marks:30	
ProgramName: MasterofBusinessAdministration(MBA)			Semester:4th
CourseCode: MBA 4.1		CourseName:Entrepreneurshipdevelopment	
SECTION-A			2*6=12marks
Q.No.	Shortanswertypequestion(approx.200-300words)	Marks	
1	What is entrepreneurship?	2	
2	What are the characteristics of a successful entrepreneur?	2	
3	What are the problems faced by women entrepreneurs in doing business?	2	
4	What is Venture Capital?	2	
5	Highlight the need of technology for entrepreneurs.	2	
6	Differentiate between Entrepreneur, Intrapreneur & Manager.	2	
SECTION-B			6*3=18Marks
Q.No.	Longanswertypequestion(approx. 500-800words)	Marks	
7	Discuss the process of entrepreneurship development.	6	
8	Explain eight stages of Entrepreneurship Development Cycle.	6	
9	Explain the role of venture capital and angel investors in entrepreneurship development.	6	

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ProgramName: MasterofBusinessAdministration(MBA)			Semester:4th
CourseCode: MBA 4.2		CourseName:Strategicmanagement&businesspolicy	
SECTION-A			2*6=12marks
Q.No.	Shortanswertypequestion(approx.200-300words)	Marks	
1	Explainhowstrategicmanagementisessential for organization?	2	
2	Differentiate between strategy and policy.	2	
3	WhatisSWOT Analysis?	2	
4	BrieflydiscusstypesofStrategicAlliances.	2	
5	WhatisMultinationalCorporations(MNCs)?Stateitsbenefits&Limitations.	2	
6	What is benchmarking?	2	
SECTION-B			6*3=18Marks
Q.No.	Longanswertypequestion(approx.500-800words)	Marks	
7	Discuss the role of PESTLE analysis in assessing the business environment.	6	
8	Explain Porter's generic strategies with suitable examples.	6	
9	Definestrategiccontrolprocess.Explainthevarioustypesofcontrol.	6	

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ProgramName: MasterofBusinessAdministration(MBA)			Semester:4th
CourseCode: MBA 4.3		CourseName:OperationsResearch	
SECTION-A			2*6=12marks
Q.No.	Shortanswertypequestion(approx.200-300words)	Marks	
1	What are the objectives of OR?	2	
2	DistinguishbetweenPERT andCPM.	2	
3	Mentionthevarioustypesofinventory.	2	
4	Whatarethethreetypesoffloat?	2	
5	Define feasible solution.	2	
6	HighlightmainfeaturesofQueuingModel.	2	
SECTION-B			6*3=18Marks
Q.No.	Longanswertypequestion(approx.500-800words)	Marks	
7	Discuss the significance of transportation models in OR.	6	
8	Explain the steps involved in the OR methodology.	6	
9	Write fourtypesofDeterministicInventoryModels.Distinguishbetween Deterministic model and Probabilistic model.	6	

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ProgramName: MasterofBusinessAdministration(MBA)			Semester:4th
CourseCode: MBA 4.4		CourseName:BusinessEthicsandCorporateGovernance	
SECTION-A			2*6=12marks
Q.No.	Shortanswertypequestion(approx.200-300words)	Marks	
1	Whatarethe benefits of Business ethics?	2	
2	Whatismeantbywhistle blowing?Stateoneincidentofwhistleblowing inIndia.	2	
3	ExplaintheadvantagesofaCodeof Ethics.	2	
4	What is stakeholder theory?	2	
5	Howarecorporategovernanceandcorporatesocialresponsibilityrelatedto each other?	2	
6	What is Corporate Governance? State its objectives.	2	
SECTION-B			6*3=18Marks
Q.No.	Longanswertypequestion(approx.500-800words)	Marks	
7	Explainethicaldilemmas inbusiness?	6	
8	Discuss the role and responsibilities of the board of directors in corporate governance.	6	
9	Discuss the impact of corporate fraud and unethical practices on business reputation.	6	